

Thames Access Points

'Approach' signage scheme

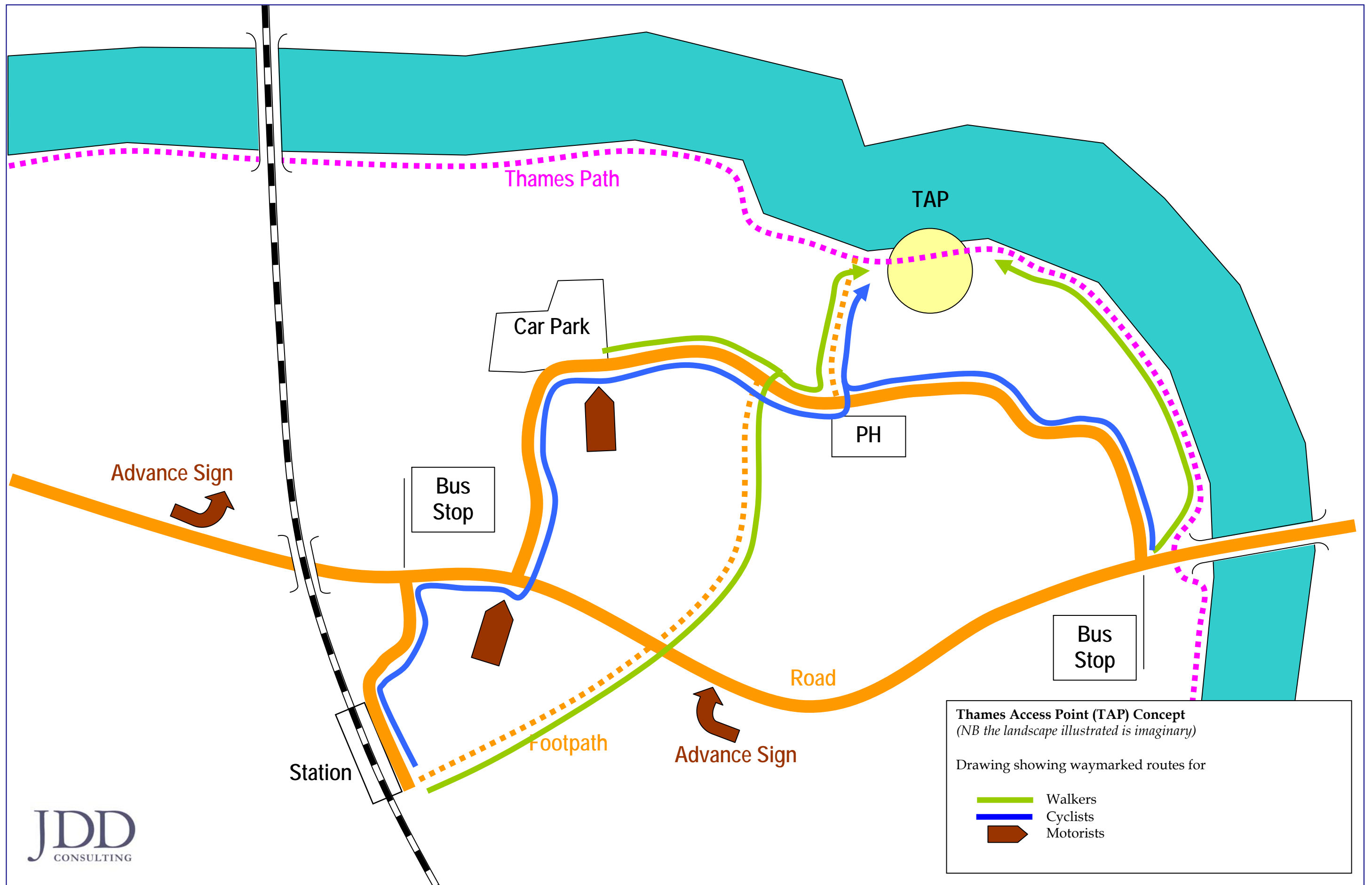
Goal

- To enable visitors
 - to locate the river
 - to find their way to the TAP
 - to find their way back

Scheme to provide for

- Motorists:
 - From approach routes to nearby car parks
 - Advance signs and junctions signs
- Cyclists
 - From cycle routes, bus stops or stations to riverside
 - And back
- Pedestrians
 - From car parks, bus stops or stations to riverside
 - And back





Text options considered

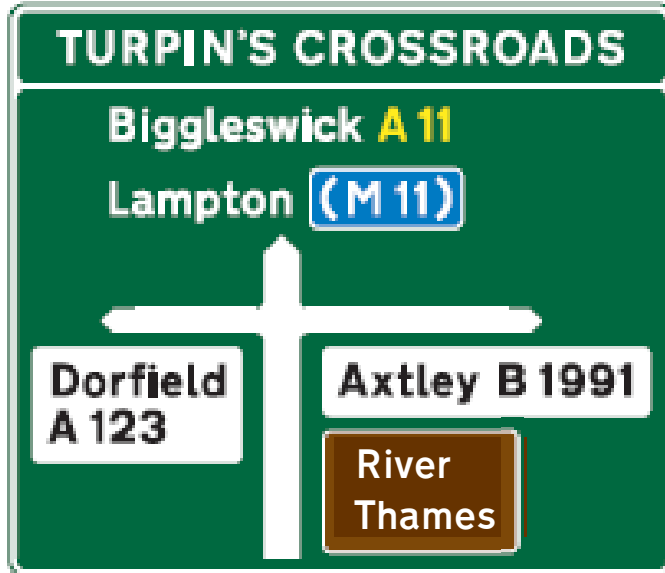
- River Thames access point
- Thames access point
- River Thames access
- Thames access
- River Thames
- Riverside access
- Riverside
- River

Proposed texts:

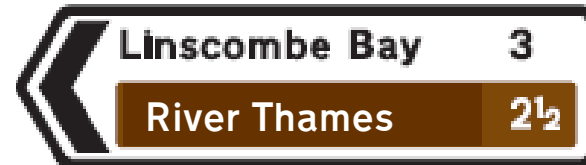


For motorists

- Advance signs:



- Use standard tourism symbols to indicate key facilities



For pedestrians

- Use normal regulation pedestrian signs
- Or follow local convention



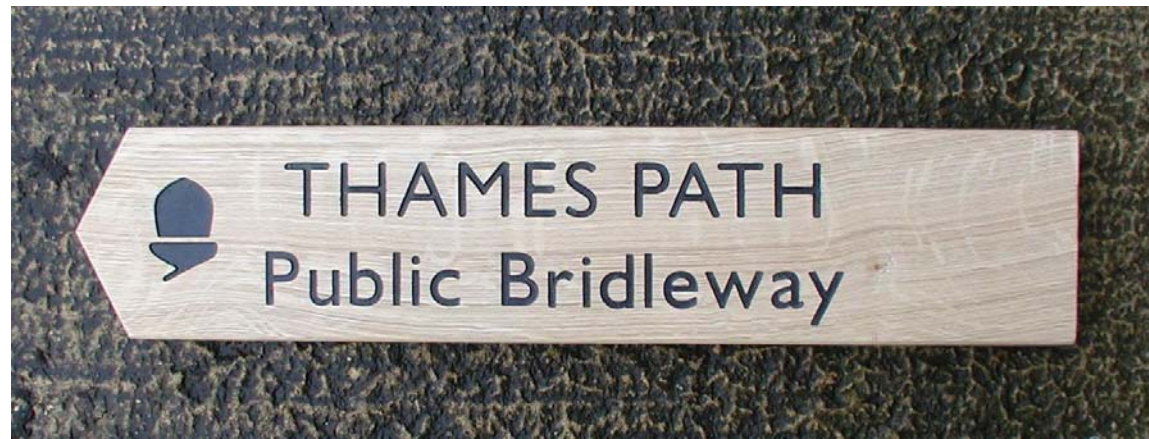
For cyclists

- Incorporate sustrans route numbers where possible



Once on the Thames Path ...

- Use National Trail standards ...



Combined options

- Cyclist & pedestrian signs combined ...



- Proposal: standardise on blue unless local convention dictates otherwise

Sign checklist for each TAP

	Motorist	Pedestrian	Cyclist
Approach route	ATS before turns Flags at main road turns Then sign route to Car Park	Sign from Car Park, Town Centre, Rail Station & Bus Station to TAP	Sign from Sustrans route & Rail Station to TAP
Exit route	Car Park exit – sign route to main road Flags at main road	Sign from TAP to all of above	Sign from TAP to both of above